



College of
Interdisciplinary
Studies

รองศาสตราจารย์ ดร.ภาคภูมิ ทิพคุณ
Assoc.Prof.Dr.Phakpoom Tippakoon



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EDUCATION

Postdoc | *University of Limerick, Republic of Ireland* (Erasmus Scholarship)
Ph.D. (International Development) | *Nagoya University, Japan* (Monbusho scholarship)
M.A. (International Development) | *Nagoya University, Japan* (Monbusho scholarship)
M. Poli. Sci. (International Relations) | *Thammasat University*
B.A. (Community Development) | *Burapha University*



RESEARCH/CONSULTATION

1. Comparative review of policies, strategies, and management of International Cooperation Programmes in selected current and former middle-income countries (MICs) (2012)
Source of funding: United Nations Population Fund (UNFPA)
2. Advancing Human Development through the ASEAN Community (Background Papers for Thailand's Human Development Report) (2013)
Source of funding: United Nations Development Programme (UNDP)
3. A Review of Thailand's Sustainable Development Indicators (NESDB) (2013)
Source of funding: National Economic and Social Development Board (NESDB)
4. Regional Innovation System, Industrial Clusters, and Firms' Technological Capability: A Case Study of Thailand's Freshwater and Marine Food Clusters (2017)
Source of funding: Thammasat University

5. Institutional Arrangement and Aid Effectiveness: Case Study of Japan's and Thailand's Aid (2017)
Source of funding: The Thailand Research Fund (TRF)
6. Industrial Clustering on Dawei-Rayong Network Corridor (2017)
Source of funding: The Thailand Research Fund (TRF)
7. Industrial clustering, knowledge interaction and innovation in the Thailand's food processing industry (2020)
Source of funding: College of Interdisciplinary Studies, Thammasat University
8. A Comprehensive Review of Governmental Agencies' Measures and Mechanisms to Support Research and Innovation (2021)
Source of funding: The Thailand Science, Research, and Innovation (TSRI)
9. SS/TC Key Achievements in Current Country Program Eleventh and UNFPA Position on SS/TC in the New Twelfth Country Program (2021)
Source of funding: United Nations Population Fund (UNFPA)
10. Private Partnership and Resource Mobilization Strategies to Accelerate UNFPA's 12th Country Programme of Assistance to Thailand and UNFPA's Three Transformative Results (2021)
Source of funding: United Nations Population Fund (UNFPA)
11. Package of Thailand's Expertise in Population Change, Data, and Innovation (2022)
Source of funding: United Nations Population Fund (UNFPA)
12. Location, external knowledge sources, and innovation of firms in Thailand (2023)
Source of funding: College of Interdisciplinary Studies, Thammasat University



JOURNAL PAPERS/BOOK CHAPTERS

National publications (Thai-Journal Citation Index: TCI)

- Tippakoon, P. (2009). The role of the buyer in the upgrading of rural enterprises in Thailand: lessons from 13 silk-weaving enterprises in Pak Thong Chai District, Nakhon Rachasima Province. *Forum of International Development Studies*, 38, pp. 157-179.
- Tippakoon, P. (2011). Industrial agglomeration and labor productivity: evidence from manufacturing establishments in Thailand. *Chulalongkorn Journal of Economics*, 23, pp.39-76.

- Tippakoon, P. (2016). What explains foreign aid allocation by the emerging donors? The case of Thailand International Cooperation Program (TICP), *Interdisciplinary Studies Journal* 12(2), pp. 187-223.
- Jiang, H. & Tippakoon, P. (2016). What explains the location choice of Chinese firms in Thailand? *Business Administration and Economics Review*, 12(1), pp.31-48.
- Tippakoon, P. (2017). Industrial clustering, knowledge interaction, and product innovation in the Thai food processing industry. *Thammasat Business Journal* 40(153), pp.64-93.
- Tippakoon, P. (2018). Industrial clustering and establishments' innovation: a case of freshwater and marine food processing industry in Bangkok Metropolitan Region (BMR) (คลัสเตอร์อุตสาหกรรมกับการพัฒนานวัตกรรมของ สถานประกอบการ: กรณีอุตสาหกรรมแปรรูปและ ถนนสัตว์น้ำในเขตกรุงเทพฯ และปริมณฑล). *Chulalongkorn Business Review*, 40(155), pp.54-87. (in Thai).
- Tippakoon, P. (2018). Firms, Universities, and Governmental Agencies in the Context of the Innovation System of the Thai Food Processing Industry. *Human Behavior, Development and Society*, 19, pp.92-104.
- Tippakoon, P. (2019). Factors influencing research utilization by Thai governmental agencies (ปัจจัยที่ส่งผลต่อการใช้ประโยชน์จากงานวิจัยโดยหน่วยงานภาครัฐของไทย). *Srinakharinwirot Research and Development (Journal of Humanities and Social Science)*, 11(21), pp.102-122. (in Thai).
- Tippakoon, P. & Jiang, H. (2020). External knowledge sources and firms' innovation – a review of body of knowledge (แหล่งความรู้ภายนอกกับนวัตกรรมของบริษัท – บทสำรวจความรู้). *Business Administration and Economics Review*, 16(1), pp.184-210.
- Tippakoon, P., Jiang, H., Uthaichotvisit, A., Limprasertsiri, P., Juntra, J., Pilaipongse, P., & Thongkamsuk, W. (2020). Social media usage and the performance of community enterprises in Thailand (การใช้สื่อสังคมออนไลน์กับผลการดำเนินงานของ วิสาหกิจชุมชนไทย). *Thammasat Business Journal*, 43(166), pp.29-51.

International publications (Scopus/Web of Science)

- Tippakoon, P. (2018). Does knowledge interaction with universities enhance firms' innovative capabilities? Evidence from the food-processing industry in Thailand. In Andreosso,

- B., Zolin, B., & Jaussaud, J. (Eds.). *Asian Nations and Multinationals: Overcoming the limits of growth*. Palgrave Macmillan, pp.101-118.
- Tippakoon, P. (2020). External knowledge, absorptive capacity, and innovation: the case of rural community enterprises in Thailand. In Andreosso, B., Jaussaud, J., Taylor, R., & Zolin, B. (Eds.). *Changing Global Environment in Asia and Human Resource Management Strategies*. Nova Science Publishers.
- Tippakoon, P. (2020). Local vs Non-local sources of knowledge for the low-tech firms' product innovation: evidence from the food-processing industry in Thailand. *Journal of Asian Business Studies*, 14(5), pp.651-670.
- Tippakoon, P. & Jiang, H. (2022). Social media usage, external knowledge search breadth, and product innovation: a case of manufacturing firms in Thailand. *Journal of System and Management Sciences*, 2022, 12(3), pp. 216–252.
- Tippakoon, P., Sang-Arun, N. & Vishuphong, P. (2023). External knowledge sourcing, knowledge management capacity, and firms' innovation performance: evidence from manufacturing firms in Thailand. *Journal of Asia Business Studies*, 17(1), 149-169.
- Tippakoon, P. & Khemanijkul, K. (2024). Proximity and performance in university-industry research collaboration projects: evidence from the Research and Researchers for Industry (RRI) program in Thailand. *Journal of System and Management Sciences*, 14(3), 1-25.
- Tippakoon, P., Sang-Arun, N. & Vishuphong, P. (2024). Knowledge sourcing and innovations of firms in synthetic and symbolic knowledge base sectors: Evidence from Thailand. *Journal of the Knowledge Economy*, 15, 14874–14901.
- Tippakoon, P. & Jiang, H. (2025). The effects of search breadth and search depth on the product innovation of young firms: Evidence from the Thai manufacturing industry. *Problems and Perspectives in Management*, 23(3), 538-554.
- Tippakoon, P., Preittigun, A., Viriya-empikul, N., Chaichanawong, J., Khemanijkul, K., Fakkao, M., & Daramart, T. (2025). Does public support moderate the relationship between firms' external knowledge sourcing and innovation? *Problems and Perspectives in Management*, 23(4), 203-219.



RESEARCH TOPICS

- Industrial Clusters
- Knowledge Networks
- Innovation Studies



ADMINISTRATIVE WORK EXPERIENCE

2011-2014: Assistant Dean for Administrative Affairs, College of Interdisciplinary Studies, Thammasat University

2010-2015: Program Manager, The Policy-Research Platform (PRP), The Thailand Research Fund (TRF)

2016-2018: Deputy Program Director, Research Utilization and Social Communication Division, The Thailand Research Fund (TRF)

2021-2023: Program Manager, The Policy Research Utilization Platform (PRU), The Knowledge Network Institute of Thailand (KNIT) & National Research Council of Thailand (NRCT) (<http://www.pru-research.com>)

2021-Recently: Program Manager, The Policy-Research Platform (PRP), Thailand Science, Research, and Innovation Office (TSRI) (<http://www.prp-tsri.com>)

2016-Recently: Director of Doctoral Program in Integrated Science, College of Interdisciplinary Studies, Thammasat University.

2020-Recently: Associate Dean for Research and International Affairs, College of Interdisciplinary Studies, Thammasat University